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News Release

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Wayne County to Host Chinese Trade Mission Seminar

County Executive welcomes those interested to learn more about the delegation

Wayne County – Wayne County executive Robert A. Ficano is planning his sixth trade mission to China in November, and wants local businesses, municipalities, and any other parties interested in learning first hand what doing business in China takes.

An informational symposium will be held on Tuesday, August 17, 2010, beginning at 2 p.m. at the Wayne County Offices, located in the Guardian Building in Detroit.

“We’ve recently seen the successes that have resulted from past delegations to China, as the world is beginning to recognize the resources we have to offer,” Ficano stated. “Over the past five years, Wayne County and the entire state of Michigan have evolved into one of the top sites for business location.”

The 2010 Wayne County-China Trade Mission will focus on building relationships in three primary industry sectors: automotive, environmental services, and green/alternative energy. These sectors present the most opportunity for economic investment and entry into the Chinese economy for Wayne County / Michigan-based businesses.

Anyone interested in attending the seminar should RSVP to: Jacky Qian, Project Manager, by email: zqian@co.wayne.mi.us. If you have any questions related to the Trade Mission, please contact Terri Desautels, Senior Executive Project Manager, by phone: 313.224.6120 or by e-mail: tdesaute@co.wayne.mi.us.

The Guardian Building is located at 500 Griswold in Detroit, and the meeting will be held on the 32nd floor.

Since the program’s inception, Wayne County has realized millions in investment from Chinese companies locating in the region, including Tempo Group and Damiay. Most recently, Tempo Group announced, in partnership with General Motors, the acquisition of Nexteer Automotive in Saginaw, keeping thousands of automotive jobs in Michigan.

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